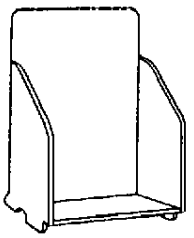
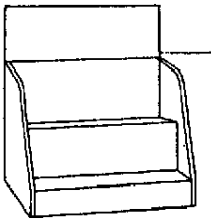
1997 Temporary Displays

PACKAGE DISPLAYS

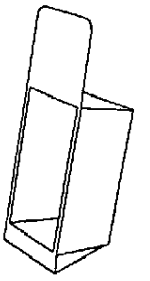


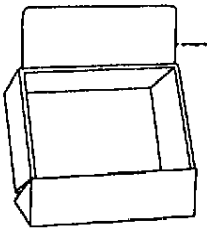


Temporary Pack Counter Display
#524741
Capacity: 160 Packs
14"(W) x 15"(H) x 10 1/2"(D)
SKU: 1

Temporary 20/30/40-Pack Counter Display
#524750
Capacity: 40 Packs
9"(W) x 11 1/2"(H) x 6"(D)
SKU: 1

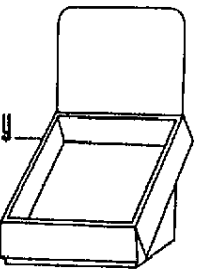
Temporary 20-Pack Shipper Display
#524012
Capacity: 20 Packs
5 1/4"(W) x 15"(H) x 9"(D)
SKU: 1





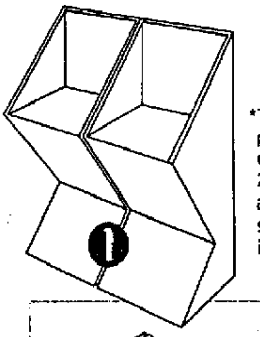
Temporary 60/80-Pack Shipper Display
#524732
Capacity: 80 Packs
14 1/2"(W) x 17 1/2"(H) x 11"(D)
SKU: 1

Temporary 40-Pack Shipper Display
#524723
Capacity: 40 Packs
14 1/2"(W) x 14"(H) x 9"(D)
SKU: 1

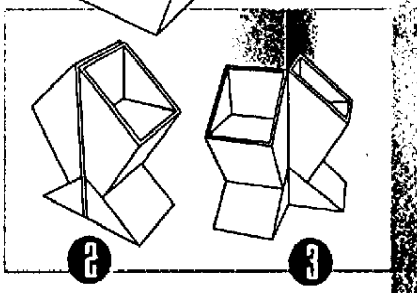


PACK DISPLAY FLOOR PEDESTAL

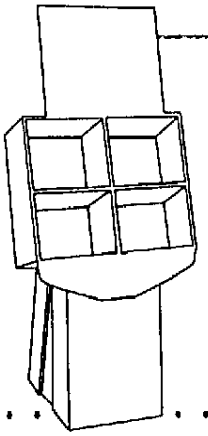
Dual Floor Pedestal Display*
#524000
Capacity: 2 Promotional Counter Displays
Position #1: 32"(W) x 36"(H) x 14 1/2"(D)
SKU: 1



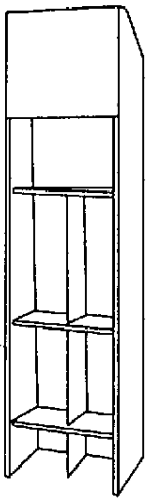
*This 3-position pedestal can be utilized to support 2 temporary displays at once when counter space for displays is limited.



CARTON DISPLAYS

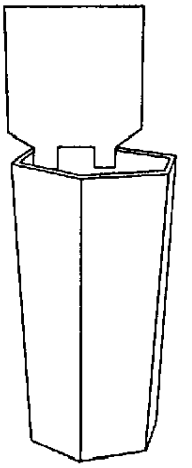


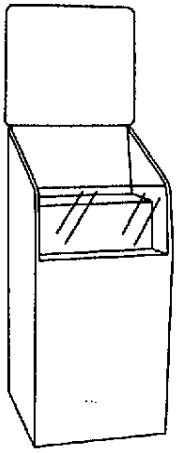
30-Carton Shipper Floor Display*
#465050
Capacity: 30 Cartons
23 1/2"(W) x 54"(H) x 18"(D)
SKU: 1
*Can also be utilized for larger pack promotions.



Generic 90-Carton Floor Display
#524771
Capacity: 90 Cartons
17 3/4"(W) x 64 1/4"(H) x 13 1/4"(D)
SKU: 1

FLOOR DUMP BIN DISPLAYS

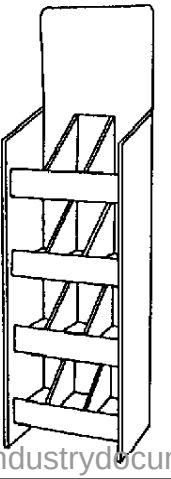




Large Dump Bin Floor Display
#524762
Capacity: 260 Packs
21"(W) x 48"(H) x 17"(D)
SKU: 1

Stairstep Pack Dump Bin with Window
#469562
Capacity: 160 Packs
16 1/2"(W) x 48 1/2"(H) x 16"(D)
SKU: 1

COMBINATION PACK/CARTON DISPLAY



Dimension-4 Corrugate Promotional*
(Shown with dump bin dividers)
#458131
Capacity: 100 Cartons Only
760 Packs Only
18 1/8"(W) x 62"(H) x 13"(D)
SKU: 1

*Can be utilized with or without dump bin dividers when merchandising packs. Display can be set up exclusively for packs, cartons, or combination of both.

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R J Reynolds Tobacco Company

Source: https://www.industrydocuments.ucsf.edu/docs/...

1997 Temporary Displays

ITEM DESCRIPTION	ITEM NUMBER	SKU PACK	MASTER PACK
Temporary 20-Pack Shipper Display	524012	1	25
Temporary 40-Pack Shipper Display	524723	1	25
Temporary 60/80-Pack Shipper Display	524732	1	25
Temporary 20/30/40-Pack Counter Display	524750	1	25
Temporary Pack Counter Display (cap. 160 packs)	524741	1	25
Large Dump Bin Floor Display	524762	1	5
Stairstep Pack Dump Bin Display with Window	469562	1	1
30-Carton Shipper Floor Display	465050	1	1
Generic 90 Carton Floor Display	524771	1	5
Dimension-4 Corrugate Promotional Display	458131	1	1
Dual Floor Pedestal Display	524000	1	1

NOTE: Order in Master Pack quantities for warehouse locations.
All displays are produced in reflex blue.

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Tobacco Company

Source: https://www.industrydocuments.ucsf.edu/docs/xqly0000